

TRAIN GUM

An All-Natural Chewing Gum

HOME

ABOUT

CONTACT

BUY

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Sam Singer founded Train Gum in 2012. The idea began while he was chewing gum in his dorm room. He realized there was a problem with the gum he was chewing: he couldn't pronounce half the ingredients! Taking matters into his own hands, he decided to begin making his own gum. After much research and experimentation, Train gum left the station. Using only 5 ingredients: chicle, sugar, natural oils, stevia and rice flour (all easily pronounceable!), Train offers health conscious and savvy customers an alternative to artificial chewing gums. To learn more about Train, visit our facebook page and tweet us @traingum!

INGREDIENTS

Are you tired of not being able to pronounce the ingredients on your pack of gum? So are we. Train uses only natural ingredients in our small batch gum-making.

Chicle

Chicle is the sticky sap of the sapodilla tree, and had has been the source of chew for the Mayan people for thousands of years. Chicle was originally brought to the US from Mexico by General Santa Ana. Santa Ana tried to market this sticky sap as a rubber base for tires. Instead, his friend Thomas Adams, decided to use it as a chewing gum, and voilà, gum was introduced to the US market. Mass produced chewing gum uses cheaper, artificial gum base Train traces its tracks back to the original source of gum base in the western hemisphere.



Sugar

Train uses simple syrup (sugar and water) to both sweeten and provide consistency to our chewing gum. As most health conscious consumers realize today, there are many forms of artificial sweeteners available

and almost all have nasty health side effects. Even most “natural” sweeteners go through enough processing that the final product is far from what it came out of the ground as. If you are consuming sugar, why not actually consume sugar, instead of dangerous artificial alternatives or overly processed “natural” sweeteners.



Stevia

The sweet taste you experience when chewing Train comes mainly from stevia and not sugar. Stevia is derived from the leaves of the stevia plant and can be crushed to a powder or liquefied into an all-natural sweetener. Stevia is 200- 300x sweeter than sugar, and only a little needs to be used to sweeten an entire batch of gum.



Natural Oils

At Train we use only natural oils for our flavoring, all completely plant derived. In addition to artificial gum bases, sweeteners, and colors, most gum is artificial flavoring as well. We were sick of it, and you probably are too. Starting with peppermint, Train will expand to add lemon, raspberry and spearmint.



Rice Flour

Rice flour plays an important part in the coating process for Train gum. After gum is made and then cut, each piece is coated with rice flour so that it does not stick to the paper of the hand wrapped pieces.



Muslin Bags

As consumers ourselves, we know complex packaging is a pain. Train heals the pain. Our muslin bags easily pull open, are re-usable, and best of all, just like the gum, they are completely natural. Also like the gum, they are completely bio-degradable and are stamped with all-natural inks.



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